

Did you hear the other "GREAT NEWS?" *Listen to this:*

MAJOR RETAILERS WANT TO GIVE OUR SCHOOL MONEY!!

Dear CFA Parent:

We are pleased to share some exciting news about a fundraising program for our school. It is called "SCRIP," and it is the fundraising program that works while you shop.

SCRIP is simply a word that means, "substitute money." In other words, SCRIP is gift certificates from national and local retailers. The SCRIP gift certificates are the same gift certificates that you would buy at the store. Many popular retailers participate in our SCRIP program including Walmart/Sam's Club, JCPenney, Old Navy, Toys-R-Us, Wendy's, Sears, Lowe's, Pizza Hut, Giant Eagle, Shop 'n Save, Sheetz and many others.

You may be asking yourself how these stores can help us raise money. It is simple – Retailers who participate in the SCRIP program agree to sell the gift certificates to the CFA SCRIP program (our school) at a discount. Member families (like yours) buy the certificates for full face value from the CFA SCRIP program and redeem them for full face value. CFA keeps the difference (40% of the difference goes directly to CFA and more importantly, 60% goes towards your child's tuition bill for the next school year!). SCRIP is so exciting because it is a WIN – WIN situation for everybody involved:

- The Retailer gets cash up front and repeat business . . .
- You get a powerful fundraising alternative that involves ***no selling*** . . .
- CFA gets a regular source of revenue and families get to "buy down" their tuition.

The beauty of SCRIP is that you put your regular household shopping dollars to work. You are earning money for our school without spending a single additional penny. Just spend your regular shopping dollars in SCRIP at the retailers who participate in the SCRIP program! SCRIP can be used for just about any household purchase including groceries, clothing, entertainment, gasoline, dining out, vacations, hotels (for job travel), major appliances and many more necessities.

The CFA SCRIP program promises to be a simple and effective fundraising program. We will supply you with the order forms and guidelines or you can find this information and print the needed forms from the school website at www.cfca.org under the "SCRIP" tab. Thank you for your continued support of the SCRIP program. Please feel free to contact the CFA business office with any questions or suggestions you may have.

Should your child not attend CFA, you may write a letter to the business office designating the family you wish to receive the money you have earned. This information must be submitted by the usage fee date which is usually June 15th.